



M2 ORGANIC FARM

This is a young and modern agricultural complex that works on the principles of organic farming and production. The farm is located in a picturesque area of the Moscow region on the shore of the Ruza lake. Shulgino village, Volokolamsk district.



HISTORY

It all started with a love of healthy eating!

The history of our farm began in 2016. Like many modern people, we always sought to maintain a healthy lifestyle and monitor nutrition.

So in the Moscow area, in the Volokolamsk region, we built Russia's first full cycle multi profile organic farm.

M2 Farm received **organic certificate** in 2018 from German accredited company Kiwa for all lands and certain types of products.

By 2019 we have expanded our assortment, increased production volumes, set up new stores under the brand «**M2 Organic Club**».

In March 2020, M2 Farm received **Russian organic certificate**.

In December 2020, M2 Farm became the **winner** of the annual Federal Award in the field of healthy lifestyle and ecology «**Live Organic Awards**» in the category «Best Farm».

We entered 2021 with a new European certificate, which confirms that the products of our farm are produced in accordance with established organic standards and can be sold as «Organic» in the markets of the European Union, Switzerland, Norway and other countries.

Today M2 Farm is a huge livestock complex, two orchards, a garden, grain storage and a feed mill for our animals and several processing units:



- dairy and cheese
- meat and sausage production
- bakery
- MJB brewery
- germination workshop
- fruit and vegetable processing workshop

Also, an **eco-village** for the guests of the Farm is located on the territory:

- 4 modern comfortable cottages
- delicious food made from our farm products
- wood-fired sauna
- rental services, fishing, excursions.

NATURAL ≠ ORGANIC!

Organic product is a product of holistic production system that eliminates the use of artificial fertilizers, pesticides, growth regulators and feed additives for livestock. Ionization and use of GMOs are also prohibited.

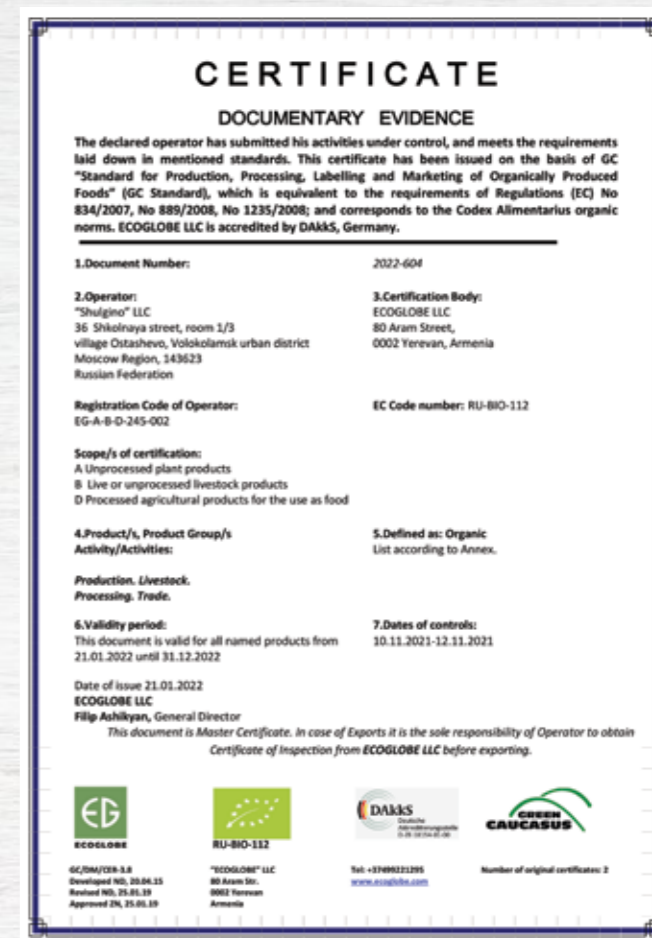
Organic product is a healthy food that brings benefit to a human and our planet as well.

Organic products are inextricably linked with organic agriculture, and this, in turn, is a production system that improves the ecosystem, preserves soil fertility and biological diversity, protects human health, and does not use substances that can harm the environment.

Organic products have their own standards and organic labels.



If you see these marks on the packaging, the products are truly organic.



FARM m²: WHAT CAN WE BE PROUD OF?



HEALTHY SOIL IS A HEALTHY PRODUCT

At the end of 2018, we received an Organic Certificate from an accredited company Kiwa (Germany) for all lands.



OWN ORGANIC FEEDS

We grow and produce organic feed. Thanks to the germination workshop, our animals feed on fresh sprouts.



HAPPY ANIMALS

Free range, organic feed, combers, aromatherapy – we do everything to keep the animals happy.



QUALITY CONTROL

We check the quality and integrity at all stages of production – our own laboratory in each workshop. Strict control!



DELICIOUS AND 100% ORGANIC PRODUCT

M2 Farm products are of very high quality and really nutritious as well. We care not only about the benefits, but also about the taste – we develop unique recipes for ordinary products.



DELIVERY ON THE DAY OF PRODUCTION

We are located on the banks of Ruza lake, so we can bring the freshest food to the capital and the near Moscow region every morning.



SATISFIED BUYERS

We are proud of the fact that having bought our products once, buyers in 90% of cases become regular ones. Our main principle is trust. If you do not like the product for objective reasons, we will return the money back.

4 500 Га
of own fallow lands in the Moscow region, which have passed European organic certification



100%
selling in Moscow and Moscow region

330 types
of products



6 500
broilers

100%
grass fed



24 kinds
of drinks

THE MAIN VALUE OF OUR PROJECT
IS A 100% ORGANIC PRODUCT
THAT BENEFICIAL FOR HEALTH

1 500
hens



1 500
штук
eggs per day



25 types
of bakery products



80 types
of sausages



More than
40 000 kg
of cheese per year



30 types
of beer

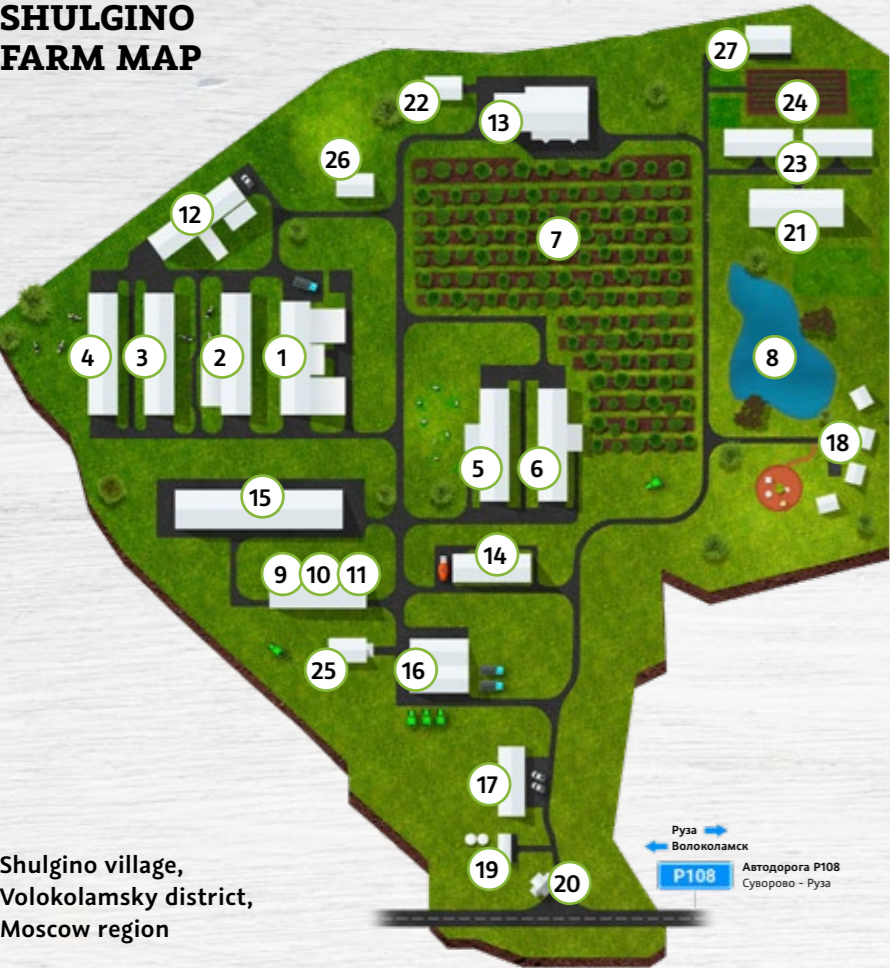


More than
3 000 heads
of dairy cows, bulls, calves,
sheep and goats



6 000 liters
of milk per day
(goat, sheep, cow)

SHULGINO
FARM MAP



Shulgino village,
Volokolamsky district,
Moscow region

- 1 Holstein-Friesian breed
- 2 Maternity ward and dairy calves
- 3 British beef breed
- 4 Cowshed
- 5 Sheepfold
- 6 Goat house
- 7 Orchard
- 8 Pond
- 9 Germination workshop
- 10 Bakery shop
- 11 Conservation workshop
- 12 Jersey breed
- 13 Meat workshop
- 14 Dairy workshop
- 15 Hay warehouse – hay storage
- 16 Garage
- 17 Dormitory
- 18 Cottages
- 19 Water purification and preparation
- 20 Organic store
- 21 Poultry house
- 22 Meat workshop
- 23 Greenhouses
- 24 Garden
- 25 Petrol station
- 26 Water treatment



- 1 Pastures
- 2 Weighting room
- 3 Warehouse for feed mill
- 4 Grain elevator and feed mill
- 5 Feed kitchen
- 6 Hay storage
- 7 Garage
- 8 Administration building
- 9 Silage trenches
- 10 Aberdeen Angus broodstock
- 11 Winter feeding barn for Aberdeen Angus herd
- 12 Hereford outdoor area
- 13 Aberdeen Angus outdoor area

FARM MAP
CHERTANOVO



Village Chertanovo, Volokolamsk district,
Moscow region

PRODUCTION ON M2 FARM

M2 Farm is the first organic multi profile farm in Russia. All products are made with love for nature, care for the ecosystem and respect for customers. We want our and your families to eat tasty and truly healthy food, so we take control of every stage of product making – from the first sprout in the field to the production of the final product.

ORGANIC LAND

We have built a farm on a virgin land that has not been cultivated for decades. For many years of desolation, land was able to restore its natural potency. We had to do a lot of work to prepare the soil – to clean aboveground and underground part, prepare the fields and sow green manure to improve the structure. But in this way we were able to control the development of the biosystem and be fully responsible for the quality of the soil.

At the end of 2018, we received the Organic Certificate for all our lands from the German accredited company Kiwa. We entered 2021 with a new European certificate, which confirms that the products of the M2 farm are produced in accordance with established organic standards from the accredited company Ecoglob.



OUR ANIMALS

All animals live on the M2 farm in maximum comfort. We have built spacious premises with access to free range. We take care of our inhabitants and carefully monitor their health – animals live in strict hygiene conditions and under the constant supervision of veterinarians. All animals are tame – they are used to affectionate attitude and are not afraid of people at all. The main diet of animals on the farm is self-made organic food. A healthy diet is tailored for each animal species – depending on the needs and the season.

PRODUCTION

To guarantee the quality of M2 products, we built our own processing facilities on the farm. Each workshop is equipped with modern machinery, we strictly control the process of creating organic products M2 and we only use ingredients from our own farm.



HOLSTEIN-FRESIAN

The most famous dairy breed in the world. No wonder its black and white color is widely used to designate represent cows in illustrations, advertising and cartoons. Now the M2 farm is home to 32 bulls and 270 Holstein-Friesian cows. In 2020, the status of a breeding farm was obtained at the level of the Ministry of Agriculture of the Moscow Region.



GEREFORD

The most famous dairy breed in the world. No wonder its black and white color is widely used to designate represent cows in illustrations, advertising and cartoons. Now the M2 farm is home to 32 bulls and 270 Holstein-Friesian cows. In 2020, the status of a breeding farm was obtained at the level of the Ministry of Agriculture of the Moscow Region.



ABERDIN-ANGUS

Scottish meat breed. Representatives of the breed are distinguished by the absence of horns and the main color of the breed – black. We have over 1000 cows and bulls on our farm.



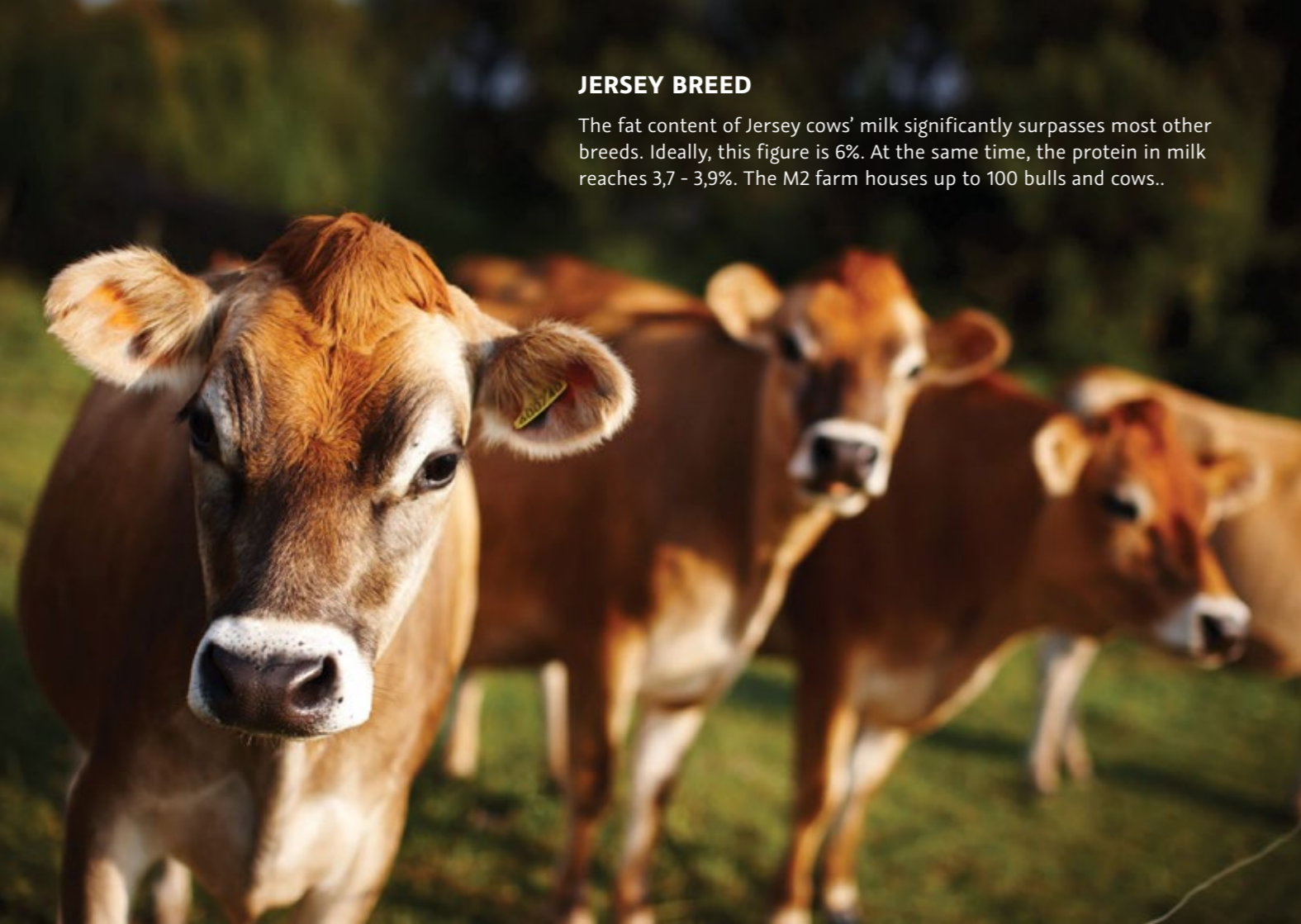
SIMMENTAL

This meat and dairy breed was originated in Switzerland. The color of animals is predominantly fawn and fawn-mottley. The farm is home for 300 bulls and cows. Simmental cows are distinguished by excellent health and correct udder structure. Cows produce large amounts of milk that is high in fat and protein and very good for cheesmaking.



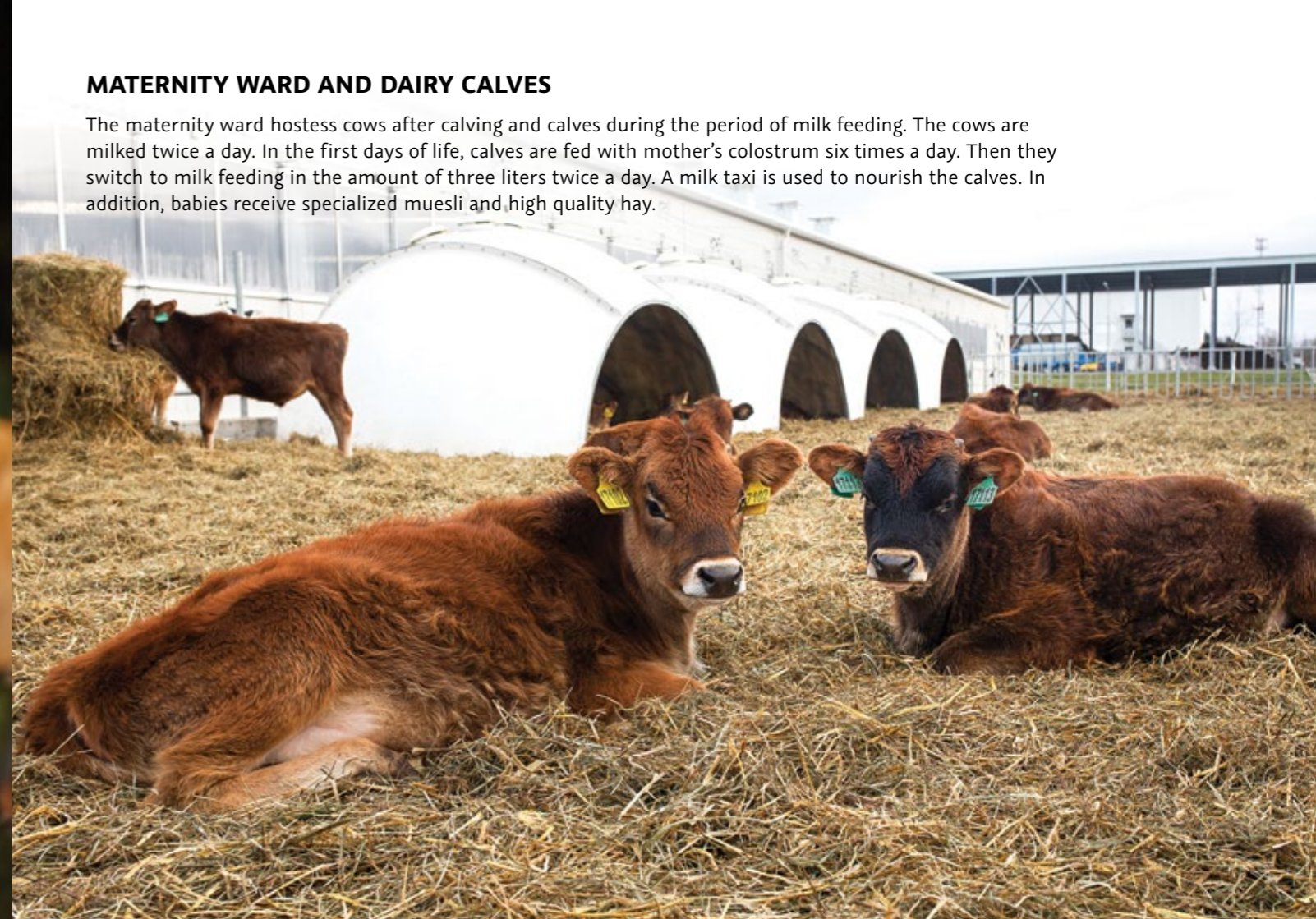
JERSEY BREED

The fat content of Jersey cows' milk significantly surpasses most other breeds. Ideally, this figure is 6%. At the same time, the protein in milk reaches 3,7 - 3,9%. The M2 farm houses up to 100 bulls and cows..



MATERNITY WARD AND DAIRY CALVES

The maternity ward hostess cows after calving and calves during the period of milk feeding. The cows are milked twice a day. In the first days of life, calves are fed with mother's colostrum six times a day. Then they switch to milk feeding in the amount of three liters twice a day. A milk taxi is used to nourish the calves. In addition, babies receive specialized muesli and high quality hay.





GOAT'S HOUSE

The goat room should be dry, light and free of drafts. The air temperature in the goat's house even during the coldest months does not drop below +6-7°C. If the kids are with the mother goats, the temperature is maintained at +8-10°C.



SHEEPFOLD

For the comfortable keeping of animals, the sheepfold must be dry, spacious and free of drafts, but at the same time good air circulation must be ensured. Sheep are kept in lagoons (depressions) on fresh straw. A warm straw «pillow» keeps them from catching colds even in the coldest winter months.



POULTRY HOUSE

When breeding our chickens, we use free range principle, which means that our birds are not kept in cages, and always have access to the walking grounds, to fresh air, grass and feed.



ORCHARD

M2 Farm has a high-tech orchard – we used engineering solutions and built a drainage system to remove excess soil and atmospheric moisture, which can negatively affect the growth of the root system of fruit trees. We selected fruit trees taking into account climatic conditions and soil characteristics. As a result, we have achieved that the trees fruit stably and for a long time.

OWN GARDEN

When growing vegetables and herbs on M2 farm, we strictly adhere to the principles of organic farming. We buy organic seeds and do not use chemicals and pesticides for processing plant. We do not use harmful fertilizers – the land is nourished by liquid and green manures, as well as changing the soil in the greenhouse. We have built a separate greenhouse with gas and electricity supply – this allows us to start the season much earlier than the calendar. For example, in 2020, a mix of green salads, green onions, radishes and fresh cucumbers went on sale in mid-April.



GREENHOUSE

In greenhouses we grow peppers, tomatoes, cucumbers and other crops. A whole team of gardeners is working to ensure that vegetables grow tasty, healthy and environmentally friendly – they do not allow to thicken the plantings, regularly loosen and weed the soil only by hand, and only biological measures are used in pest control.



MODERN WORKSHOPS

All M2 products are produced directly on the farm – in modern workshops equipped with the best machinery. We use high-quality, organic raw materials for production. 95% of the ingredients are grown by us.

BAKERY

Our bakery is a craft production, as we make all the bread entirely by hand. The bread is made with many hours natural fermentation and maturation of the dough. Obtaining a leaven, consisting of wild yeast and lactic acid, is the first required stage in the old traditional way of baking. Wild yeast allows to make the dough fermentation process as natural as possible – because of this, our bread is healthier and better absorbed than bread with improvers and baking powder.



DAIRY WORKSHOP

This workshop produces all M2 dairy products – milk, fermented milk products, thermostatic and drinking yoghurts, curds. All work is conducted under the strictest conditions of hygiene and cleanliness of technological processes. We use milk from M2 farm and ingredients from trusted, certified partners. We produce some of the components ourselves – for example, we grow kefir mushroom grains in our own laboratory.



M2 CHEESE WORKSHOP

A separate pride of M2 Farm is its own cheese workshop. To produce organic cheeses, we only use milk from cows, goats and sheep from our farm. By this we can completely control the quality of the final product. Here we produce hard and semi-hard cheeses, soft and cottage cheese, smoked and several unique varieties – for example, hard cheese «Manchego» from sheep milk.



MEAT WORKSHOP AND SAUSAGE PRODUCTION

M2 farm has its own meat processing facility – ultra-modern and functioning in accordance with all sanitary requirements. For meat products, we use only raw materials from our farm. The meat workshop produces more than 80 types of chilled meat cuts, twenty types of sausages and meat delicatessen. All products are made from chilled meat, without using of chemicals, dyes, fat substitutes and starch. It contains only fresh meat and spices.



BREWERY

Here we produce beer, healthy lemonades and ladle out water from our own artesian well. In this workshop we brewed the first organic beer in Russia. So far, there are three varieties in our organic line – MJB Premium Lager Organic, MJB Weizen Organic and Belgian Brune Organic. The raw materials for these varieties are grown in compliance with all the principles of organic farming. For example, we use organic barley, malt and hops from Belgium for their production.





VEGETABLE AND FRUIT PROCESSING WORKSHOP

This is a workshop in which life of organic vegetables and fruit from M2 Farm is extended. Here we produce natural jams, fruit fillings, canned vegetables as well as dried and frozen fruits and vegetables and pickles. We also make healthy chips here from our organic ingredients. We use only farm-grown raw materials. Due to it, we cannot process large production volumes, but it ensures the quality of the products.



GERMINATION WORKSHOP

When growing plants here, we use a soilless method. Plant nutrition is obtained from a special solution surrounding the roots. Automatic setting regulates the supply of nutrients and light by time intervals. We use this space to grow fresh and full of vitamins greens as well as microgreens. It is used in salads, soups, cocktails, smoothies, and other drinks and dishes.

HAY STORAGE

When preparing feed for our animals, we pay attention to many factors that can affect its quality. This is mowing in dry weather, and harvesting during the budding period, when the plants are in the very «sap», and gentle tedding to preserve the leaves. We store this correct hay in a closed hangar to protect it from the elements. It is also possible to store silage outdoors – in bails covered with a thick film.



DORMITORY

M2 Farm is located quite far from the capital, so we built a dormitory for our workers. This is convenient for those who are not ready to spend a lot of time on the road every morning, as well as an excellent solution for specialists who come from all over our country.





GRAIN ELEVATOR

This is a new complex for receiving, storing, cleaning and drying grain of various crops. The elevator allows us to feed the animals of M2 farm only using our own feed.



FEEDMILL

The production of our own compound feed is one of the basis of organic farm M2. The quality of the finished product depends on raw materials, on the exact adherence to the recipes and equipment.



WATER PURIFICATION AND PREPARATION

We purify and process water from our own well for our animals and production. For these processes we use Grundfos equipment. Grundfos systems guarantee uninterrupted water supply and efficient operation with reduced energy costs, while minimizing environmental impact.



GARAGE

In addition to complying with strict organic standards, the farm is proud of its , including CLAAS harvesting vehicles, Valtra and JCB tractors. They are not only reliable, but also environmentally friendly. The oversized tires in combination with special technology have a gentle effect on the soil, while various automatic systems control the engine speed – this helps to reduce fuel consumption and noise level.



POND

There is a small picturesque pond on the territory of the farm. Here you can enjoy the sounds of nature, go fishing, and even swim in the summer months.



COTTAGES

We have built four modern, comfortable holiday cottages on the farm. Our guests get a unique opportunity not only to relax in nature, but also to get acquainted with how the farm works. The cottages have everything to make your stay at M2 Farm as comfortable and enjoyable as possible



M2 PRODUCTS

They are produced directly on the Farm – in workshops with modern equipment. By this we can control the product making process and be confident in their quality. The main thing in M2 products is their health benefits. We never use hormones to enhance growth and lactation, antibiotics, GMOs and chemical components. **All products are made with love to nature, care for the ecosystem and respect for customers.**



AGRICULTURE

The norms were introduced in 1980 by the International Federation of Organic Agricultural Movements (IFOAM).



HEALTH

Organic farming maintains and improves the health of the ecosystem and all living organisms.



ECOLOGY

Organic farming follows natural cycles and maintains ecological balance.



JUSTICE

Animals are provided with good living conditions, natural resources are used taking into account the interests of future generations.



CARE

Organic farming protects human health and the well-being of the environment.

TOP 8 PRODUCTS



Butter 82.5%

Butter 82.5%
sweet cream, 200 g



Village Bread

Yeast-free, 500 g



Sheep Cheese Manchego

Semi-curado,
by weight



M2 Fillet Minion

From beef, chilled



Carcass

Of broiler chicken



Chicken Egg

Organic C1, 10 pcs.

- Organic products are, first of all, safe products that do not contain artificial substances, preservatives, emulsifiers, artificial colors, flavors and flavor enhancers.
- Organic products do not contain pesticides, GMOs, antibiotics.
- Organic products have a high nutritional value and energy, expressed in an increased content of vitamins and minerals, calcium, magnesium, iron, omega-3 fatty acids and antioxidants.
- Organic products have a special taste, rich aroma and natural color.
- Organic products have a corresponding organic standard certificate confirming the quality.



Lemonade

Lingonberry with
juniper, 0.5 L



Beer «MJB Premium Pilsner»

Light, unpasteurized,
filtered 0.5 L

You can request a complete catalog of M2 products from the sales department.
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TASTY AND REALLY HEALTHY FOOD!



Learn more about M2 products

You can order M2 products with home delivery from our internet shop **m2-shop.ru**



Or buy in one of the offline stores chain «M2 Organic Club»

You can also buy M2 products from the following chains:

- Tvoi Dom
- Azbuka Vkusa
- Ytkonos
- Roj da Len
- Globus
- Globus Gurme
- Svoe Rodnoe





CONTACTS:

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