



Научно-производственное
предприятие
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The use of LED lighting by car manufacturers is increasing. However, LED head lights are still only an additional option for premium segment cars and it is not available on mass-produced cars. That is due to strict economy policy for A- and B-class cars.

Our LED lighting solutions are suitable for implementing on reasonably priced cars. For instance, our LED fog-light – the equivalent of Valeo halogen fog-light – would cost only р1500 (as calculated by “Avtosvet”). LED cornering lamp would cost not more than р150. The given solution was approved by Steve Mattin, the chief designer of AvtoVAZ. The price of LED low-beam would comprise about р3000. All our products, in contrast to existing solutions, are equipped with a driver as it is required by international standards.

Taking into consideration your company profile, our company in cooperation with LLC “Avtosvet”, JSC “LaiTekPlus”, concern “Avtomatika”, LLC “Motor-Super”, LLC “Osvar”, LLC “Innovaks” is ready to provide through these companies or on our own produce for the assembly-line as well as for short production, testing, luxury cars, etc.

LLC “NPP Losev” has a number of innovative developments and is in trend of perspective automotive lighting development. Our company’s unique technological expertise meets the criteria of global competitiveness. LLC “NPP Losev” is the only company in Russia that uses optical plastic and optical silicon to design optics. Our company is the only one in the world that has designed and produced a high-beam lens that has the power of only 3 Watt, is able to light a 500-meter distance and costs less than р300.

It is worth mentioning that LLC “NPP Losev” developments have been highly valued by international experts of the innovative centre Skolkovo, which one of the reasons why the company is the official Skolkovo resident. LLC “NPP Losev” is ready to participate in development of realistic optics for concepts, working on R&D for Renault, design and production of the required optics.

We are confident that LLC “NPP Losev” developments will contribute to the increase in sales of reasonably priced cars and their competitiveness on the world market.

We are looking forward to your reply.

Presentation about our products <https://yadi.sk/i/fQXJNO-5Fw375g>

Sincerely yours,
HBD LLC “NPP Losev”

S.A. Alekseenko

