



Имаш  
мастер

- ▶ Production of the company «Plastmaster» (St. Petersburg) was established in 2004 on the basis of the oldest in the country plant "Plastmassy", which produces toys since 1965.
- ▶ The plant has undergone a complete renovation in 2004-2005, 2010 and 2016 and produces today high-quality, eco-friendly and interesting toys.
- ▶ In 2010 the company "Plastmaster" entered the market of dolls: the release of a series of dolls and puppets from 22 cm to 55 cm.
- ▶ In 2015-2018 the company obtained the right to issue licensed products under TM "Fixiki", "Luntik", "Tima and Toma", "Kotiki Forward!", FC "Zenit", HC SKA.
- ▶ For more than 10 years, Plastmaster has been a member of ACGI (Association of Children's Goods Industry Enterprises)
- ▶ Today the company "Plastmaster" is known as a reliable trading partner, whose products enjoy the confidence of customers both in Russia, and in the CIS and Baltic countries.
- ▶ Our toys are supplied to the largest federal networks and are widely represented in the specialized networks of children's stores.

## Plastmaster today:

- ▶ **Team:** The number of employees is more than 300 people
- ▶ **Production and storage** areas are more than 10 000 sq.m., which allows to withstand high seasonal loads and at the same time to maintain the necessary stock of all products - quickly fulfill any orders.
- ▶ **Production capacities:** more than 50 modern productive machines - injection molding machines (TPA), extrusion blow molding machines, rotational molding machines, etc.
- ▶ **Our products** are aimed at children from birth to 7 years.
- ▶ **Our buyer:** young mothers and dads, as well as the older generation of grandparents who value the quality, safety and development potential of Russian toys.
- ▶ **Market share:** To date, our share in the segment of plastic toys of Russian production is more than 15% \*, i.e. each 7th toy purchased by the buyer is produced in the company "Plastmaster".

one of the leading manufacturers of plastic toys.

\* According to research conducted by Rosstat in 2016 among Russian



власть  
мастер

The safety of our toys is  
Certificates of conformity of the customs union:

-Toys from plastic.

-Clothes for toys.

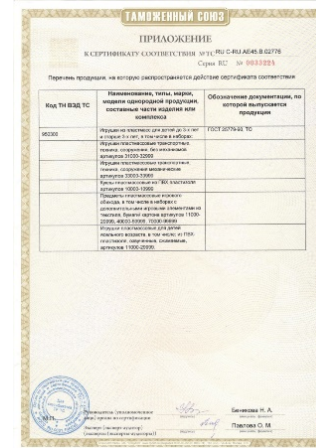
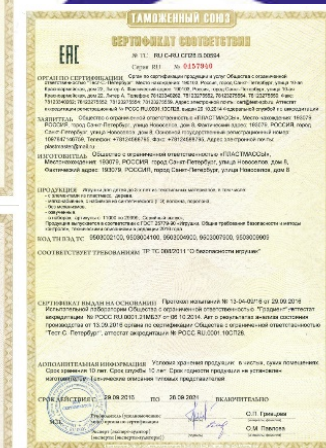
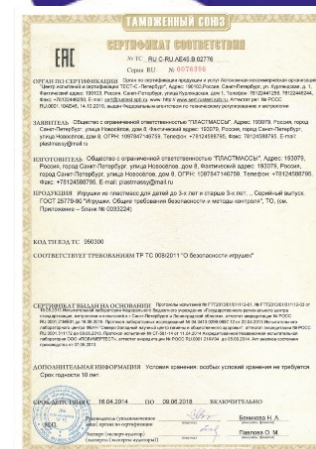
Compliance with the requirements of Technical Regulations TR TS 008/2011

"On the safety of toys", GOST 25779-90 "Toys. General requirements for safety and control methods".

Each toy undergoes laboratory research "Rostest" and independent testing laboratories "Polimertest".

High requirements for equipment and raw materials and mandatory input quality control of raw materials.

QC quality control department works at every section of production and when manufacturing finished products: it checks the finished products for compliance with tolerances and standards.

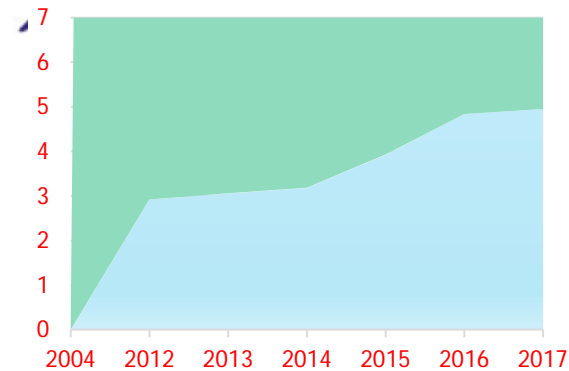


Over 13 years of its existence, Plastmaster has produced more than 1,700 quality and useful toys in 12 product categories:

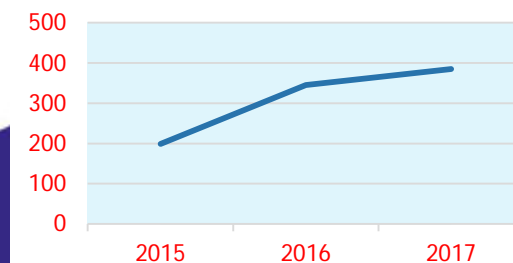
Dolls and Puppies	Goods for kids (rattles, rodents, etc.)	Pyramids
Wheelers	Playing sets for boys and girls	Tableware for dolls
Educational games	Transport (cars, boats, airplanes)	Sports Equipment
Weapons	Seasonal assortment	Sets for creativity

Our company constantly updates the range of products, every month new products are released in all categories of toys. Development team: marketers, designers, designer-developers keep track of the current trends in the toy market, as well as the latest research in the field of education and development of children. We improve traditional and create fundamentally new toys.

Sales growth in 2004-2017



Release of new products 2015-2017



Each 10th toy of Russian plastic is made in PLASTMASTER!





The assortment of "Plastmaster" is more than 1000 toys for all cases of childhood.





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