



EKATERINBURG | RUSSIA
EXPO | 2025



World Expo 2025
Candidate

EKATERINBURG
EXPO 2025
CANDIDATE CITY

THE BID. GENERAL INFORMATION



PROPOSED EXPO 2025 DATES:

May 2 – November 2, 2025



PLACE:

Ekaterinburg

Site area –555 ha



THEME:

Changing the world: innovations and
creating a better life for future generations



COMPETITORS:

France (Paris), Japan (Osaka), Azerbaijan
(Baku)



FOR REFERENCE:

- Russia is an active participant of international EXPO exhibitions, starting from the first exhibition held in London in 1851, has never been previously awarded the right to host the Event.
- France (Paris) hosted the exhibition six times – in 1855, 1867, 1878, 1889, 1900 and 1937. Japan 4 times – in Osaka in 1970, Paha in 1975, in Tsukuba in 1985 and in Nagoya in 2005.

STAGES OF BID CAMPAIGN

- June 13-14, 2017
BIE General Assembly 
- September 21, 2017
Dossier submission to the BIE 
- November 15, 2017
BIE General Assembly 
- April 2-4, 2018
Visit of the BIE Inquiry Mission
(Ekaterinburg, Moscow)
- June 2018
BIE General Assembly
- November 2018
BIE General Assembly, Voting Day

VOTING PROCEDURE



DATES:

November 2018



LOCATION:

Paris, France



WHO VOTES:

BIE members



FORMAT:

Secret ballot



WHO MAKES A DECISION:

President, Prime Minister,
Minister of Foreign Affairs and
other Ministers (individually in
each country)



PROCEDURE:

BIE delegates are usually representatives of their national diplomatic or trade missions in France, Belgium or in the UK.

As a rule, there are several rounds of voting. Each Member State has one vote. If there are more than two candidates, then a country must receive a two thirds majority in order to win in the first round. If no proposal receives a two thirds majority in the first round, the proposal that receives the least amount of votes is eliminated. This procedure carries on until there are only two candidates left. The host country will then be elected by a simple majority.

EXPO 2025 EKATERINBURG THEME



CHANGING
THE WORLD:
INNOVATIONS
AND BETTER
LIFE FOR
FUTURE
GENERATIONS



Innovations are the driver of dynamic economic growth and social progress all over the world.



EKATERINBURG EXPO 2025 invites global community to discuss the impact of innovations on the environment and the development of technologies, education, health and welfare of people and the economy as a whole.



Innovations will, to the greatest extent, define the world in which future generations are going to live. People all over the world are responsible for a reasonable and balanced approach to innovations.

EXPO 2025 RUSSIA

TECHNOLOGIES TO MAKE PEOPLE HAPPY



CHANGING
THE WORLD:
INNOVATIONS
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GENERATIONS

1

Accessible Technologies

Advanced technologies that will shape the future and provide solutions for improving the quality of life.

2

New Reality

Opportunities and prospects of digitalization industry, business, education, health and the economy as a whole.

3

Human Progress

Education, sport and creative thinking in the context of global trends.

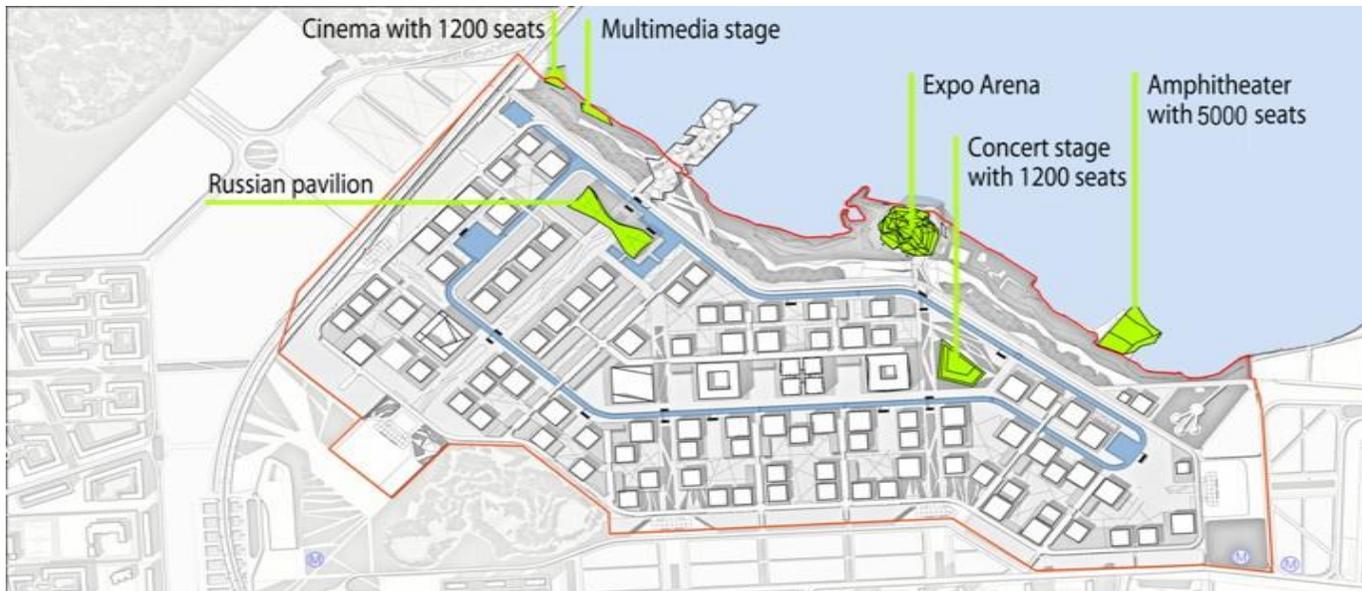
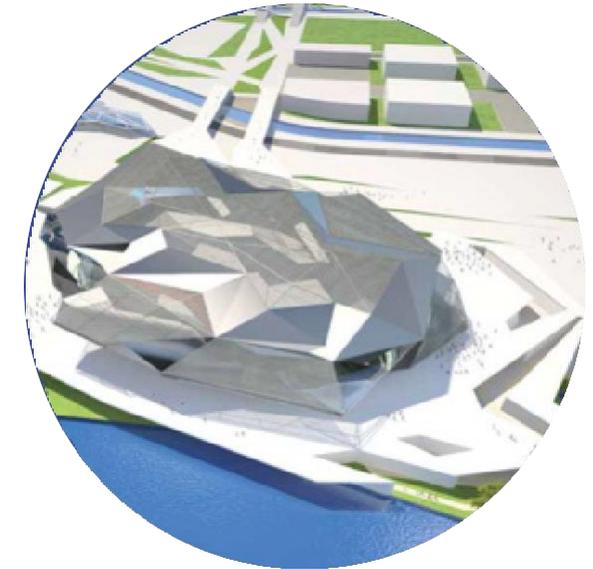
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Shared Future

Changes that determine the picture of the world in the next 35 years in economy, sociology, ecology and politics.

PROPOSED MASTER PLAN

The area of Ekaterinburg EXPO 2025 will be 555 hectares, which makes the exhibition site 2-3 times bigger than our competitors. This area will comfortably accommodate not only the exhibition site and pavilions, but also all necessary lodging and support services. It is predicted that on peak days the number of visitors to the exhibition could reach up to 400,000 people a day.





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EXPO 2025
HOST COUNTRY

RUSSIA



Russia is the largest country in the world. It extends across two continents and spans 11 time zones, occupying an area of 17 million square kilometers. Russia is very often called a bridge between East and West. It stretches from Baltic Sea to the Pacific Ocean, has a population of 146.8 million people made up from 190 nationalities and ethnic groups speaking 127 languages.



Russia participated in all international exhibitions later called EXPO, starting from the very first, which was held in 1851 in London.



The Russian Empire, the Soviet Union and contemporary Russia participated in all global universal exhibitions, showcasing traditionally strong architectural and exposition projects that became an integral part of the world heritage.



In the last years, expositions of the Russian Federation demonstrated new projects and inventions in all strategic and the most advanced technical areas.



However, over its 150-year history of participation in international exhibitions, Russia has never hosted an EXPO.



In May 2017, the Russian Federation filed, to the Bureau International des Expositions (BIE) in Paris, its application to host EXPO 2025 in Ekaterinburg.



Taking into account its vast experience in organizing and holding large-scale international events, Russia can ensure the highest level of EXPO 2025 organization.



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EXPO 2025
HOST CITY

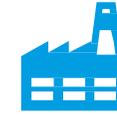
WHY EKATERINBURG?



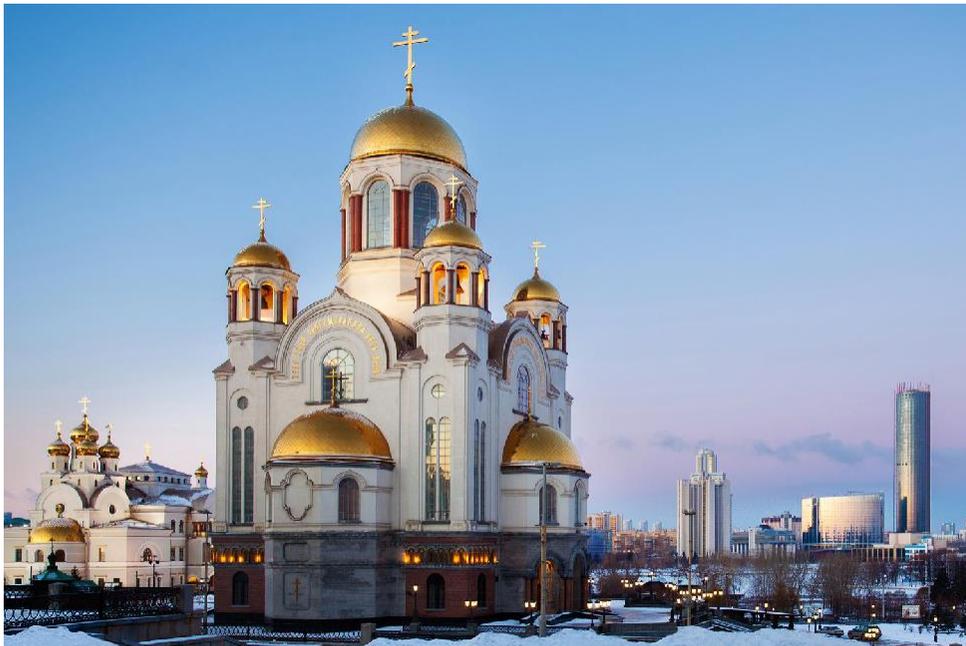
Ekaterinburg is a city with a unique geographical location. It is situated in the very heart of Russia, between two continents, Europe and Asia.



Ekaterinburg is the 4th largest Russian city with 1,5 million residents.



Ekaterinburg is the biggest financial and industrial center with high economic potential. There are 4 times more industrial manufacturing facilities in the city than in any other region.



WHY EKATERINBURG?



Ekaterinburg was recognized as 1 of 12 perfect cities of the world according to UNESCO.



Ekaterinburg is a world-class city. It maintains trading relations with 129 countries and exports its goods to over 100 of them.



Ekaterinburg has a highly developed infrastructure. Koltsovo Airport is recognized as the best regional airport in Russia. There is also an efficient transportation system in the city, as well as ongoing construction of modern technological parks and the biggest residential compounds.



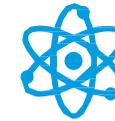
WHY EKATERINBURG?



Ekaterinburg has a rich history and deep cultural traditions: It is home to around 50 museums and over 30 theaters and concert venues.



Ekaterinburg is the region's educational center. There are 45 universities, with almost 300,000 students, and over 30,000 people engaged in research, development and production fields.



Ekaterinburg is a big scientific center and the city of innovations and startups. Significant funding is invested in the construction of technological parks, as well as centers for innovative technologies.



WHY EKATERINBURG?



Ekaterinburg has hosted many important international events. It held the BRICS summit, the meeting of The Shanghai Cooperation Organization, an international forum of industry and innovations “INNOPROM” and many more.



Ekaterinburg is one of the Russian cities, selected for FIFA World Cup matches in 2018.



While opening “INNOPROM 2017” exhibition in Ekaterinburg, Russian president Vladimir Putin expressed his confidence that the experience of holding international industrial exhibition would let Ekaterinburg to hold EXPO 2025 on the highest level possible.





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