



Velam-Rus

A recognized expert in the
production of nonwovens



Velam-Rus



Velam-Rus is a manufacturing company dealing with development, construction, production and delivery of technological materials.

Our lines of business are:

- Production of non-woven needle-punched fabrics for various industries;
- Production of felts (noise insulation in transport and construction);
- Latex and adhesive layer application, publication, lamination of various materials;
- Punching and nest-pattern cutting of articles of any complexity from various materials;
- Production of constituting elements for the automotive industry;
- Production of transport flooring;

Operational flexibility and highly technological machinery let us design and construct materials, capable of meeting any customer special requirements in terms of production volume, weight, shapes and other characteristics.

Our overriding priority is creation of materials meeting highest quality requirements and safety regulations. Our enterprise is certified according to ISO 9001:2008.

In constant striving for high quality goals and compliance with the applied demands "Velam-Rus" Ltd. is doing its best to continuously broaden the range of products with a view to satisfy the highest ambitions of contemporary industry.



Velam-Rus

Enterprise History

2009

- Foundation of “Velam-Rus”
- Representation of the Velam plant for the sale of nonwovens in Russia

2011

- Launching of noise insulation parts for vehicles and embedded parts for car seats
- Expansion of equipment fleet
- Establishing “OBS Logistics”, a company on transportations organization

2010

- Start of production of flooring materials for buses in Veliky Novgorod
- Launching of punching parts for automotive industry in Nizhny Novgorod



2012

- Acquisition of a new production site in Nizhny Novgorod with an area of 2500 m2
- Installation of modern equipment to expand the range of products
- Start of working in accordance with QMS standards, successful certification ISO 9001:2008



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Enterprise History

2013

- Purchase, installation and commissioning of line for applying the adhesive (doubling) and latex LLK-260.
- Launch and commissioning of line for the production of needled and thermoset nonwovens of in-house production.

2015

- Start of production of nonwovens in Mogilev (Republic of Belarus). Installation of a new modern line with a capacity of 1 800 t/year.



2014

- Purchase of multifunctional cutting complex Investronika.
- Expansion of product range.



2016

- Acquisition of building in Arzamas with an area of 1500 m2, opening of entertainment family center (trampoline park, children's labyrinths, game zones, pizzeria, autodrome etc.).
- Launching of polyurethane foam production area, embedding parts for GAZelle Next.



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Enterprise History

2017

- Acquisition of production base in Nizhny Novgorod, area of the site is 3 ha, of buildings – 12000 m², workshop and office premises refurbished. Moving to the new areas.
- Acquisition of base in Kerzhenets (80 km from Nizhny Novgorod), site area is 4,5 ha, area of buildings – 6000 m²

2018

- Transfer of production from Mogilev to the new site in Nizhny Novgorod.
- Purchase of the second line for the production of nonwovens. Expansion of production due to the second line launching to 4 000 t/year.
- Organization of agricultural enterprise and wood-working complex on the territory of purchased base in Kerzhenets.
- Organization of a new sewing activity for the production of work clothes, promotion clothes, costumes for sport and dance schools.



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Velam-Rus

Group of Companies

Auto components

ТН «Velam-Rus» LLC

PC «Velam-Rus» LLC

«OBS ImpEx» LLC

Logistics

«OBS Logistics» LLC

Entertainment complex

«Nebo» LLC

«Vkus Neba» LLC

Agricultural complex

Kerzhenets

Sewing production

«OBS Sewing» LLC

Velam-Rus

Velam-Rus in figures



Human resources

Total	87
Engineering and technical personnel	37
Workers	50

Territory

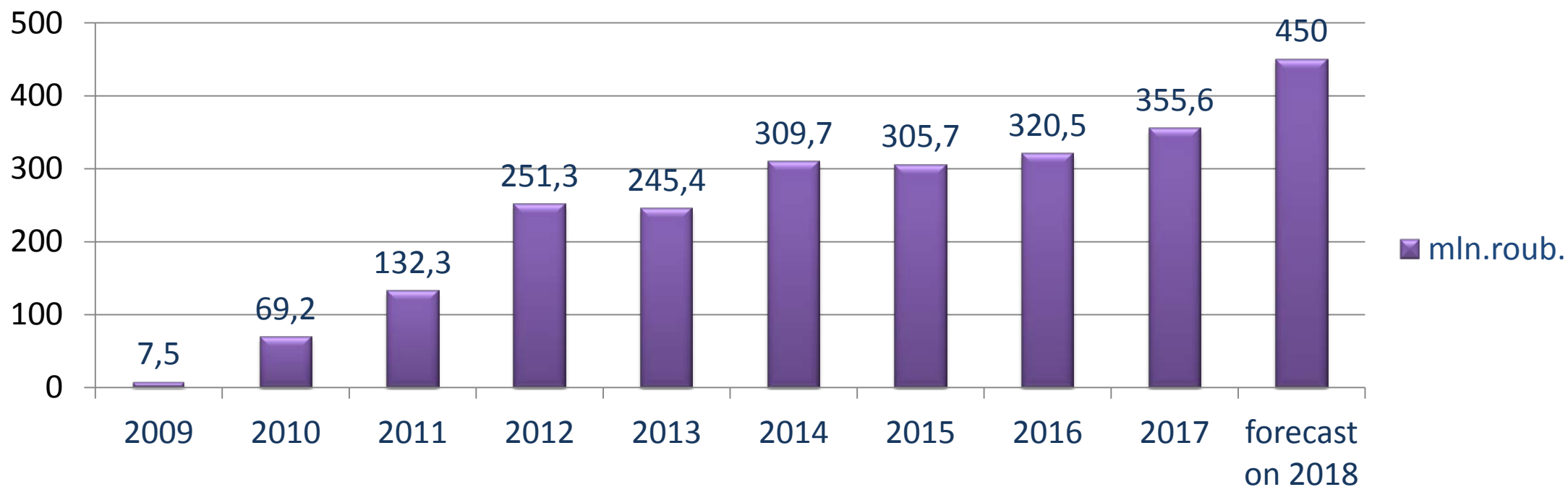
Land	10.5 ha
Production buildings	18 500 m ²
Administrative and office buildings	2 000 m ²
Entertainment buildings	1 500 m ²

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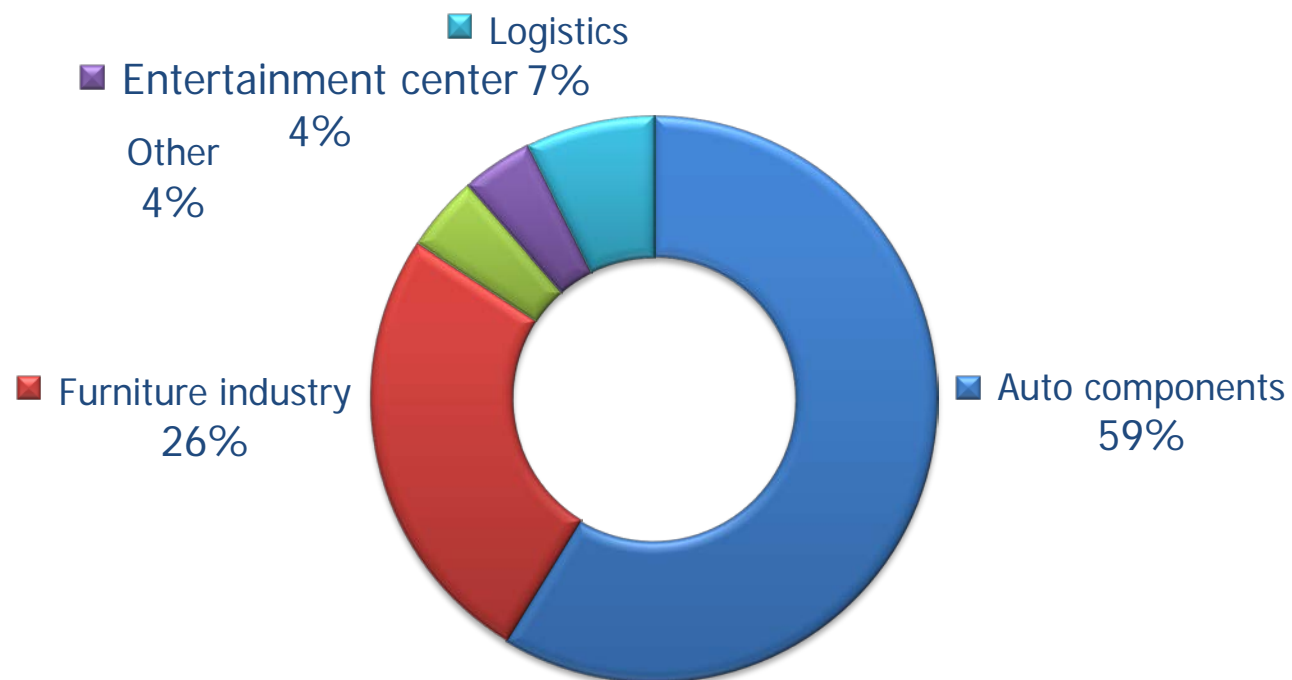
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Company Revenue Dynamics



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Revenue Structure by Business Segments

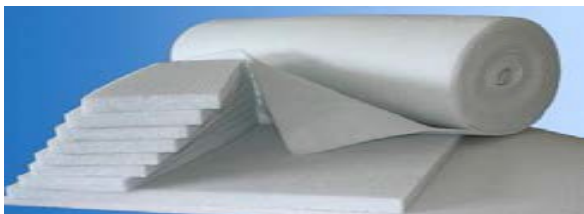


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Manufactured Products

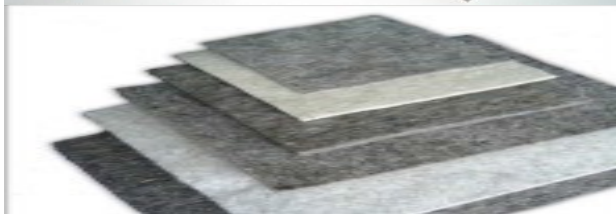
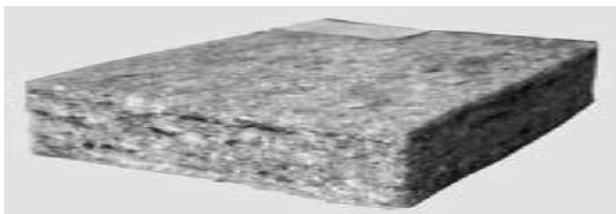
Needle-punched, thermoset non-woven fabrics

- Weight
70 g/m² –
1500 g/m²



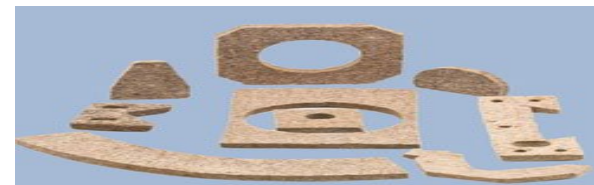
Needle-punched, thermoset felts

- Weight
200 g/m² –
2000 g/m²
- Thickness – to 100 mm



Punching parts, cutting

- Any forms out of any materials
- Non-woven fabrics
- Felts
- Foam materials
- Rubber, EPDM
- Plastic, PVC



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Manufactured Products

Non-woven basis PVC flooring

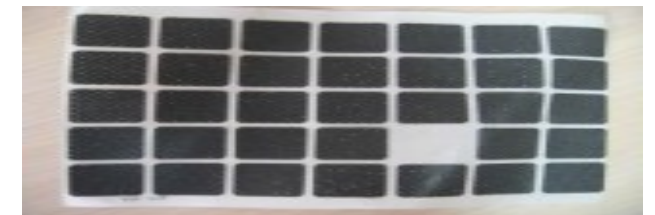
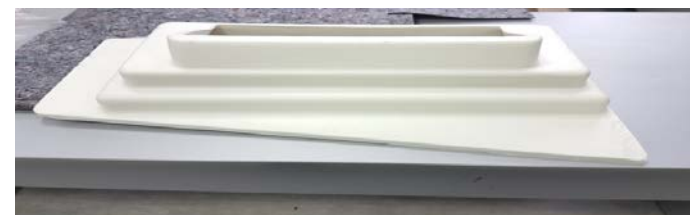
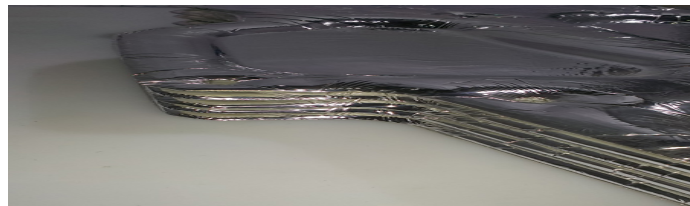
Forming of products from polyurethane foam

Self-adhesive materials

- Anti-slip flooring "Translin Autolux"
- "Translin Auto" with embossment

- Forming of products from rigid polyurethane foam
- Forming of products from flexible polyurethane foam

- Applying of adhesive and latex on:
 - Nonwovens
 - Felts
 - Foams
 - Rubbers



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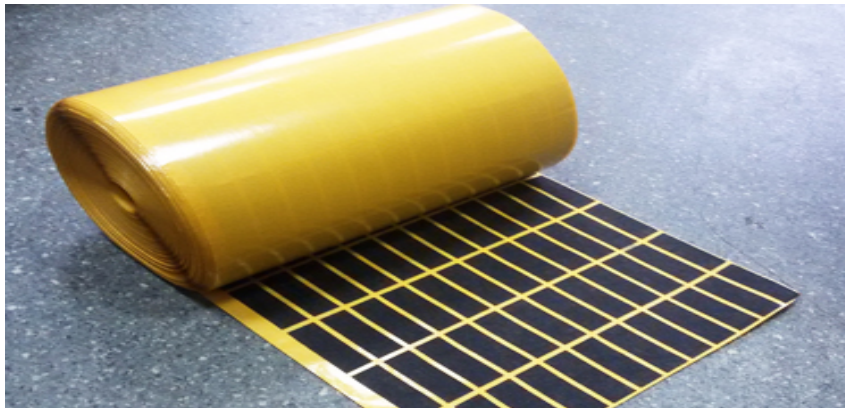
Manufactured Products

Cutting

- Roll material with carved self-adhesive parts

Manufactured materials:

- Paper,
- Fabrics,
- Felts,
- Plastic,
- Foam materials,
- PVC materials,
- Magnets
- Tapes



Sewing

- Stitching of car components, work clothes,
- Construction inventory,
- Household textile,
- Technical and medical textiles



Velam-Rus

Our Clients



Velam-Rus

Sales Geography

Saint-Petersburg

Volgograd
Ulyanovsk

Moscow

Nizhny Novgorod

Toliatti
Samara

Ivanovo

Ekaterinburg

Perm'

Yoshkar-Ola

Kurgan

Nephtekamsk

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