

RUSSIAN CONSTRUCTION WEEK

The International Exhibition
for Building and Finishing
Materials and Technologies

RosBuild

www.rosbuild-expo.ru/en **2-5 April** 2019

12+



We Build the Future of Russia Together!

Organised by



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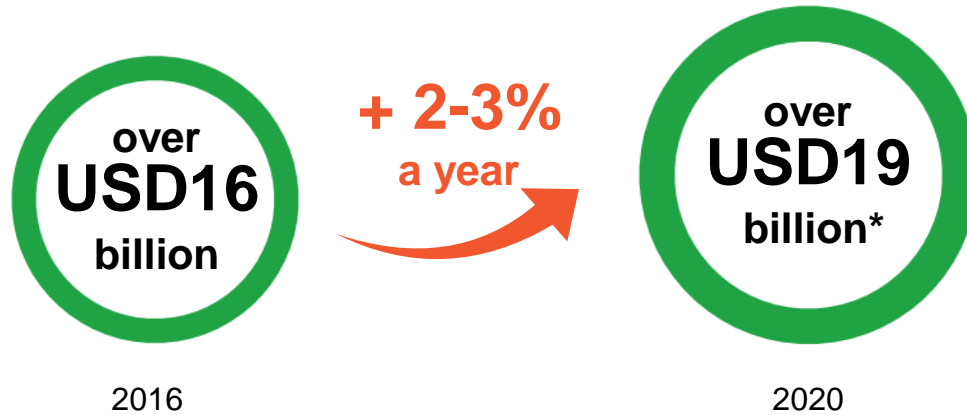


CHAMBER OF COMMERCE AND INDUSTRY
OF THE RUSSIAN FEDERATION

Russian construction industry



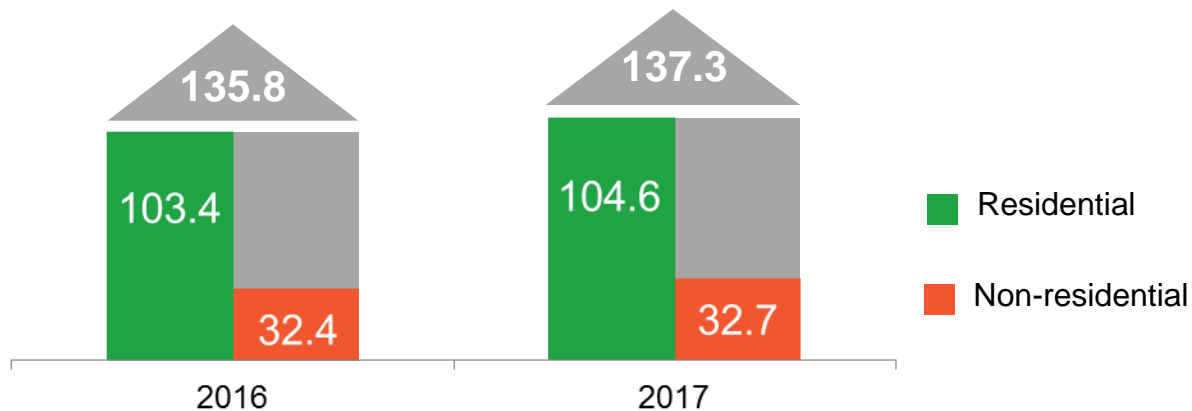
Volume of construction materials market



Market drivers

- Moscow housing renovation program
- Development of mortgage lending market
- Infrastructure projects

Square meters built (millions)



* Forecast
Source: KMPG, Rosstat

Why is Russian market attractive?



There are no sanctions or restrictions for import of construction and finishing materials

High demand for construction projects: **more than 1,000,000** apartments are built annually

Investments in construction are growing: **USD 7.5 billion** are to be allocated to construction of housing and public amenities in Moscow in 2018-2020

There are **more than 5,500** real estate developers in Russia

The sector of individual housing construction is growing: **more than 240,000** houses are built annually

Housing construction is projected to expand to **120** million sq m a year

Russian Construction Week

The Russian Construction Week is a series of trade shows and congresses related to all sectors of the construction industry.



The International Exhibition for Building and Finishing Materials and Technologies

RosBuild



The International Exhibition for Glass Products, Manufacturing, Processing and Finishing Technology

Mir Stekla

The purpose of RosBuild 2019 is to bring together exhibition and congress potential of the Russian construction industry to promote the implementation of

- the Russian state program on providing the Russian citizens with affordable housing and public services,
- the Russian federal housing program,
- programs of housing renovation, integrated area development, and support of wooden house building.

April is the best time to make purchases before the start of the construction season

www.rosbuild-expo.ru/en

We Build the Future of Russia Together!!



RosBuild boosts development of the Russian construction market, promotes new energy efficient and environment friendly construction materials, and showcases the latest developments of the world's leading manufacturers.



**Face-to-face networking
with target audience**



**New clients
and partners**



**High
ROI**

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Testimonials



Sergey Katyrin, President, Russian Chamber of Commerce and Industry

“The Russian Construction Week and RosBuild 2019 will encourage production of new energy efficient and high quality construction materials, introduction of the latest technologies and equipment, and localization of production in Russia.”



Vladimir Yakovlev, President, Russian Union of Builders

“The Russian Construction Week and RosBuild 2019 are the basis for development and proliferation of innovative technologies, promotion of energy efficient and environment friendly construction materials, demonstration of the latest developments of the world’s leading manufacturers, and improvement of laws and regulations in the construction industry.”



Nikolay Shumakov, President, Union of Architects of Russia

“RosBuild attracts manufacturers, architects, builders, and customers to Expocentre Fairgrounds. It allows exchanging breakthrough ideas, creative concepts, and best practices, reaching global goals, and influencing urban and architectural future of this country.”



Aleksandr Shestakov, President, Association of Furniture and Woodworking Enterprises of Russia, Member of the Council for Development of the Forestry Sector under the Russian Government

“The number of events targeted at Russian manufacturers is growing at this country’s main trade show venue – Expocentre Fairgrounds. This fully applies to the Russian Construction Week and RosBuild.”

Product sectors



Building materials



Bathrooms



**Ceramic tiles.
Stones**



**Wallpaper,
panels,
moldings**



**Paints and decorative
coatings**



**Lighting and
electrical
products**



**Equipment.
Tools**



**Land improvement.
Landscape architecture**



Metal products



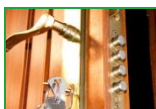
Heat insulation



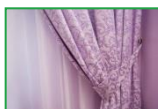
**Wooden house
building**



Floor coverings



Doors, locks



Interior fabrics



**Stretch and suspended
ceilings**



**Construction
machinery**



**Energy saving
technologies**



**Smart City
Smart Living**



**Recycling,
environmental
technologies**



**Windows. Translucent
structures**



**Facades.
Roofing**



**IT solutions, business
services**



Metal structures



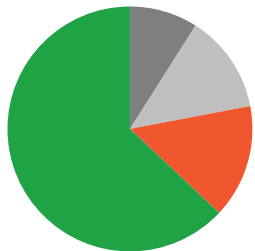
**Architecture.
Design**

Wooden House Building



- Design and construction of houses
- Wooden houses, bathhouses, saunas
- Landscaping
- Finishing materials
- LVL, wood boards, plywood
- Security systems
- Engineering systems
- Expert consultations

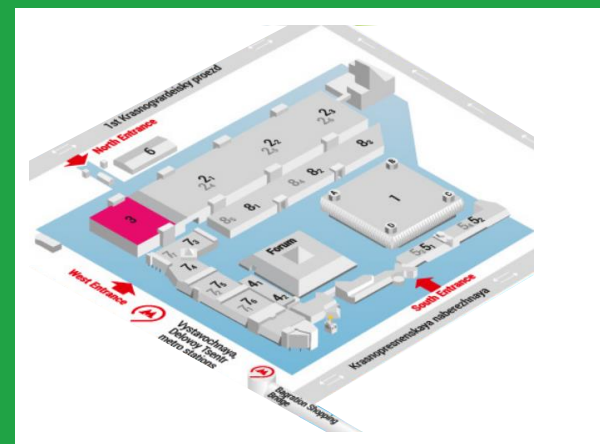
Visitors



- Private buyers
- Interior designers
- Architects
- Construction companies



Pavilion No.3



Layout



PAVILION	PRODUCT SECTORS
1	Bathrooms. Bathroom furniture. Ceramic tiles
2.1	Wallpaper, panels, moldings. Interior fabrics
2.2	Lighting and electrical products. Smart living
2.3	Architecture and design. BIM technology
3	Windows, doors, locks
3	Wooden house building
3	Cottage engineering systems
7.3–7.6	Building materials. Facades. Roofing. Equipment. Tools
8.1	Paints and decorative coatings
8.2–8.3	Floor coverings
8.3	Ceiling materials
Forum	Mir Stekla Exhibition 2019

Visitors to Russian Construction Week



B2B visitors*

- Top managers of retail / wholesale and manufacturing companies
- Top managers of building and repair contractors
- Architects and designers
- Developers
- Public procurement specialists
- Representatives of housing and public utilities sector
- Private customers



2/3 of visitors are decision makers*

More than **40%** of visitors come from Russian regions*

* Source: statistics of construction trade shows held at Expocentre Fairgrounds

Advertising and promotion



Our advertising resources help to promote your company long before the show starts



Industry press
47 media partners



Direct e-mailing
> 180,000 contacts



Monthly digest

Our Internet magazine with news about the industry and RosBuild exhibitors is distributed among subscribers and is posted at the RosBuild website



TV

RosBuild ads at Russia-wide TV channels



Promotional events

Cooperation with construction hypermarkets of Moscow and other Russian regions



Social networks

Facebook, VKontakte



Outdoor advertising

Targeted program in Moscow
> 120 billboards



Internet promotion

Contextual ads, SEO, media ads



RosBuild website

High attendance and an opportunity to post news of exhibitors

Supporting events

- **Round Table on the Russian Construction Industry. Development Prospects**
- **Plenary Session on the Smart City Concept Development and Implementation**

Participants include representatives of the Russian Ministry of Construction Industry, Housing and Utilities Sector, Russian Ministry of Industry and Trade, Russian Chamber of Commerce and Industry, Union of Design Engineers of Russia, Union of Architects of Russia, Russian Association of Wooden House Building
- **Russian Business Forum on Construction and Finishing Materials 2019: Chain Retail or Markets**
- **Russian Forum on Sales and Promotion of Construction and Finishing Materials**
- **Purchasing Centre for Retail Chains®**
- **Conference on Internet Commerce in the Market of Construction and Finishing Materials**
- **Workshops for designers and architects**
- **BIM: Today's Realities**
- **Discussion Club on Use of Russian Innovative Materials in Object Design**
- **Consultations of architects and designers**



RosBuild Team



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Constructive

We successfully cooperate with Russian authorities, governments of Moscow and Russian regions, Russian Chamber of Commerce and Industry, industry associations, unions, trade show companies

Convenient

We are in the heart of Moscow: transport, hotels and sightseeing attractions are within walking distance

Professional

We will be pleased to share our 60-year experience and expertise

Quality

We offer only state-of-the-art exhibition and convention technologies and services

Efficient

We annually host key players of the exhibition and convention market



559,927 sq m
total exhibition space

114 trade shows
in 2017

31 own trade
shows

111 countries

28,979 exhibitors

1,359,706 visitors

JOIN US AT ROSBUILD 2019

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RosBuild

2-5 April 2019



We Build the Future of Russia Together!

Venue

Expocentre Fairgrounds
Krasnopresnenskaya nab., 14
Moscow, 123100, Russia

Mounting: 28 March – 1 April 2019

Running: 2–5 April 2019

Dismantling: 6–7 April 2019